



Innovative Methodologies LLC

Entrepreneur Services



<http://www.imempowers.com>

**Innovative Methodologies LLC
1965 Nocturne Drive
Suite 1107
Alpharetta, GA 30004
Phone: (678) 895-0567**

Product Development and Idea Growth



Innovative Methodologies LLC takes on every project as our own. Having the added investment of our success being dependent on your success drives our excellence in product development and encourages our product development team to think outside of the box. Our 'IM Think Tank' will keep those great ideas that await in your 'My Documents' folder out of the myopia like lack of planning and product placement that dooms many entrepreneurs.

In addition to partnering with you to provide the technical expertise needed to turn your ideas into action, we also focus on strategic product growth, feature development, and release oriented development to ensure your product meets the needs of the market and arrives within your market window.



We Empower You... To Be Innovative™

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IM Think Tank

We Empower You... To Be Innovative™



We Empower You... To Be Innovative™ is more than our trademark; it's exactly what we deliver. Every project we take on has unique features they implement in order to meet strategic goals but all of our projects have the same theme of innovation. We seek to deliver products to the market that not only meet an existing need but do it in a way other companies haven't thought of.

Many organizations possess the funding in order to get your project off to a great start but money is not everything. Without ensuring a great deal of interest from end users and that buzz or excitement in the market place; your product may flounder where we flourish.



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Marketing Strategy



Having a strong online marketing strategy is becoming increasingly critical when it comes to the growth of web based applications. Our Search Engine Optimization technology will pull in the appropriate audience while our Online Marketing Strategy gets the word out on the web helping to create that buzz that is so vital.

Don't forget the grass roots... Keeping one foot on the pavement goes without saying, well actually 'with saying'. Word of mouth has not been surpassed yet as the strongest and most effective marketing tool and we haven't forgotten. Our strategic marketing plan will reinforce our online marketing with branded efforts in the traditional marketing arena.



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Still looking for the missing piece of the next great product in the Web 2.0 world?

If you are interested in finding out how our services can help you get your idea off of the ground, please contact us today!

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